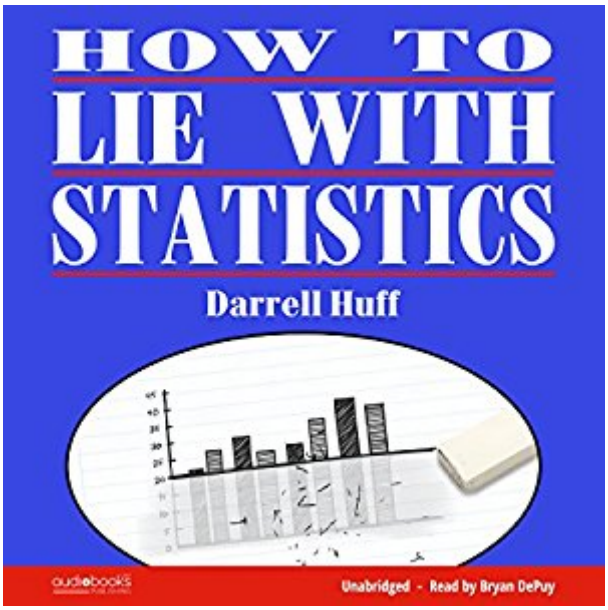
# How To Lie With Statistics



## Synopsis

Now available in audio for the first time! Darrell Huff's celebrated classic How to Lie With Statistics is a straightforward and engaging guide to understanding the manipulation and misrepresentation of information that could be lurking behind every graph, chart, and infographic. Originally published in 1954, it remains as relevant and necessary as ever in our digital world, where information is king - and as easy to distort and manipulate as it is to access. A precursor to modern popular science books like Steven D. Levitt's Freakonomics and Malcolm Gladwell's Outliers, Huff runs the gamut of every popularly used type of statistic; probes such things as the sample study, the tabulation method, the interview technique, and the way the results are derived from the figures; and points up the countless number of dodges that are used to full rather than to inform. Critically acclaimed by media outlets like The New York Times and The Wall Street Journal and recommended by Bill Gates as a perfect beach listen, How to Lie With Statistics stands as the go-to book for understanding the use of statistics by teachers and leaders everywhere.

## Book Information

Audible Audio Edition
Listening Length: 3 hours
Program Type: Audiobook
Version: Unabridged
Publisher: Audiobooks.com Publishing
Audible.com Release Date: February 24, 2016
Whispersync for Voice: Ready
Language: English
ASIN: B01C4RPH8Q
Best Sellers Rank: #28 inÃ Â Books > Audible Audiobooks > Science > Mathematics #226 inÃ Â Books > Business & Money > Education & Reference > Statistics #452 inÃ Â Books > Science & Math > Mathematics > Applied > Statistics

## Customer Reviews

I'm a college student who had to buy this book for a math class. We had a list of books to choose from and I chose this because it seemed to be one of those interesting debunking type writing pieces that give an alternate perspective on something so commonly followed.With statistics, we see them everywhere and spewing from people's mouths constantly. But where do they come from and why are they unreliable and in what cases are they unreliable?Darrell Huff kind of hits all

aspects of statistics, and is sure that he hasn’t crossed his own lines of creating bias; throughout the book he addresses each side the story. What sides am I referring to? The statistician’s point of view, whoever’s hands it was transferred to thereafter, the media that project this news to viewers, and the viewers point of view. He does this all with such a sense of reliability, because he never fails to leave out an aspect that would undermine his conclusions.I found a lot of great information in this book, some that has reinforced my beliefs about statistics and others that have provided me with new views on information. With increasing amounts of information available, and that instant communication that allows us to share information faster, we need people to be reading more books like this so they avoid learning a bunch of value-less information from people who haven’t "done their homework."Sometimes statistical deceit is unintentional, while other times it’s deliberate. Huff examines each cases, and attempts to provide understanding to all of his readers as to how we can avoid this and the 5 questions we can ask ourselves when we approach information.If you’ve either:- Wondered about news information and how it’s history has influenced citizens (and how it really still applies)- Needed refreshers on the importance of statistics as well as how to approach them- Struggled with reading statistics or producing statistics- Enjoyed being offered alternate perspectives on widely accepted practices like presenting information through statistics- Curious about where people get their information, and why they’re quick to spew statistics like it’s true knowledgeTHEN READ THIS BOOK! :)

This author taught me something I should already know. I knew it happened but didn’t realize how many areas of our lives are manipulated by numbers. Having a background in media, I learned how some statistics can be, shall I say, modified to make the point a Radio/TV Station wants to make. I’m a hard sell on stuff like this. However, Darrell Huff cleverly outs the "clever" statisticians who use everything from sample studies, interview techniques, tabulations & every method conceivable to have us believe what they want us to. "How to Lie With Statistics",is an informative wake up, an easy read, with illustrations by Irving Geis, that lend this rather serious subject some whimsy! Entertains, informs & kind of shakes your faith in the good old, "87% of people studied (some small print) prefer So & So’s deep fried Raisins for improved memory function". After finishing Huff’’s short, but sweet 144 page heads up on how numbers lie, you won’t ever think the same when reading a statistic!

This book was required reading before my 8th grade algebra class in 1964. It should still be required reading today. I saved my hardbound copy, and had both of my children read it when they were in

junior high school.Before you watch any newscast, or listen to any advertisement, or let any salesman give you a nice sales pitch full of statistics, charts and graphs, you should read this little, fast read, entertaining book.I bought this paperback to make sure I always have a copy, even when my 51 year old hardbound dies. I want my grandchildren to read it. It is so easy to convince the il-informed using statistics... it is so easy to lie. This book lets you see right through the lies that are presented to you every day in the news, in ads, by salesmen, and even by friends. Worth every penny.

This book is a classic, written over a half century ago and yet it is MORE applicable now in the era of endless corporate and government lies and spin. I was introduced to this book by my father as a teenager and read it and needing to read it again for grad school, I realize to what extent I internalized a lot of Huff's lessons on how graphics can really alter the impact of information represented graphically. I might be tempted to say that any well informed citizen of our Great Republic ought to read this book and master its contents to comb through the blizzards of BS we are inundated with each and every day in these times of lies. Huff's ubiquitous use of humor is sugar coating for this bitter medicine.

Originally purchased this about six years after it first came out, and used it in college to be more skeptical of graphs in publications. Just bought it again since my consulting involves use of statistics, and reference to its usefulness and potential problems with clients. A fast, thought-provoking read. Some of the negative reviews state it's dated, and the examples are. But that misses the point. The ways in which data is presented hasn't really changed much, and the issues / principles raised in this book are still very valid. There's a tendency to accept at face value graphs and other pictorial representations as fact based on the initial impression. This book reviews some common ways such data can (and is) be misrepresented, and encourages a healthy skepticism. When anyone can buy a statistics software program and plug in numbers based on spurious assumptions and print out a "scientific" appearing graph / pie chart, the basic points raised in this book are all the more important -- especially in this new age of "alt facts".

Analysis for Financial Engineering: with R examples (Springer Texts in Statistics) Basic Statistics for Business and Economics (Irwin Statistics) Business Statistics: Communicating with Numbers (Irwin Statistics) Discovering Statistics Using IBM SPSS Statistics, 4th Edition Statistics for People Who (Think They) Hate Statistics Statistics and Finance: An Introduction (Springer Texts in Statistics) Statistics for People Who (Think They) Hate Statistics, 4th Statistics for People Who (Think They) Hate Statistics: Using Microsoft Excel 2016 Matrix Algebra Useful for Statistics (Wiley Series in Probability and Statistics) Matrix Algebra: Theory, Computations, and Applications in Statistics (Springer Texts in Statistics) Computational Statistics (Statistics and Computing) All of Statistics: A Concise Course in Statistical Inference (Springer Texts in Statistics) Modern Applied Statistics with S (Statistics and Computing) Using IBMÃ Â® SPSSÃ Â® Statistics for Research Methods and Social Science Statistics Introductory Statistics with R (Statistics and Computing) Applied Bayesian Statistics: With R and OpenBUGS Examples (Springer Texts in Statistics)